“Easily the most exciting and useful practice-oriented visualization conference I’ve attended.”

—Professor Jeff Heer, University of Washington Interactive Data Lab & Co-Founder of Trifacta
FOR CREATORS OF INFORMATIVE AND ENGAGING DATA VISUALIZATION

OpenVis Conf is a top-tier conference destination for those who relish pushing the boundaries of what is possible with data on the web – while building products and services that delight and inform. For data scientists, information designers, and visualization developers from all industries and backgrounds, OpenVis Conf is an important part of the professional development and community building experience. In our 6th year now, we have an active and involved audience who participate in defining the event each year.

COMMUNITY INPUT AND PROGRAM CURATION

Our conference features fresh talent every year because it’s not curated by a single person’s vision, but by our community submission and review process. The OpenVis Conf Program Committee members are well-respected leaders in industry, academia, and data journalism. Each year’s program features opinionated speakers on the hottest framework trends, the newest cutting edge design patterns, and the latest challenging data analysis questions.
OUR SPEAKERS

Our speakers come from industry, research labs, academia, and data journalism. Past speakers include:

- Mike Bostock, former *New York Times* and current entrepreneur, creator of D3.js, the most widely-used custom visualization library
- Amanda Cox, statistician and data-journalist at *The New York Times*
- Julia Silge, Data Scientist at StackOverflow
- Danyel Fisher, Microsoft Research
- Jason Sundram, Facebook
- Robert Simmon, NASA and now PlanetLabs
- Nicolas Belmonte, Director of Data Visualization at Uber
- Amelia McNamara, Assoc. Professor of Statistics at Smith College
- Alan McLean, Fitbit UI Design and Engineering
- Martin Wattenberg & Fernanda Viegas, Google Big Picture Group
- Mona Chalabi, *The Guardian*
- Kennedy Elliot, *The Washington Post*
- Adam Pearce, *Bloomberg* Graphics (now *New York Times*)
- Jen Christiansen, *Scientific American* Graphics Editor

“At OpenVis, I built relationships that have resulted in real, compelling projects; I launched an interactive visualization project this year with a collaborator who I never would have met without OpenVis. I learned so much since the talks ranged from areas close to my expertise as a data scientist to areas much further away in the worlds of design and front-end data visualization technologies.”

—Julia Silge, Data Scientist at Stack Overflow
WHO WE ARE

PROGRAM COMMITTEE

• Lynn Cherny, Assoc. Professor Data Science, emlyon business school. Co-Chair.
• Irene Ros, Google, former head of Data Visualization at Bocoup. Co-Chair.
• Yannick Assogba, Google Big Picture Group.
• Jim Vallandingham, data visualization and data science developer at Zymergen.
• Lena Groeger, data journalist, ProPublica.
• Lane Harrison, Asst. Professor Computer Science, Worcester Polytechnic Institute.
• Arvind Satyanarayan, Asst. Professor Computer Science, MIT.

EMLYON BUSINESS SCHOOL

The Data R&D Institute at emlyon business school in Lyon, France, is a proud primary sponsor of the conference in 2018. We are a growing group of data science instructors and developers bringing data literacy to a changing business climate. OpenVis Conf is a highlight for the school, allowing emlyon to showcase leadership in the fast-paced, technical landscape of businesses centered around data science and data design.
WHO ATTENDS

Top self-identified job function (based on 2017 post-conference survey):
• Developer: 34%
• Designer: 14%
• Data Scientist: 13%
• Management/Leadership: 9%

ATTENDEE AFFILIATIONS INCLUDE

Spotify
Axis Group
Qlik
Capital One
Esri
Netflix
Yale Digital Humanities Lab
Consumer Financial Protection Bureau
Datto, Inc
The Financial Times
Flourish
Stiftelsen Gapminder
The Boston Globe
Velir
Airbnb
Autodesk
Bloomberg
Fjord
KGS Buildings
Mathematica Policy Research
Microsoft
Oracle
Accenture
Bastille Networks
Quantum Black
Reuters
Stevens Institute of Technology
Stitch Fix
Talus Analytics
Thomson Reuters
Twitter
World Bank
Yale University
Zillow
Crowdstrike
Continuum Analytics
Tableau
Facebook
Fidelity Investment
Harvard University
Intel
MongoDB
Pew Research Center
Apple
CONNECT WITH IMPACT

As part of the international data visualization community, we strive to maintain the highest standards around our member engagement, knowledge sharing, and diversity. Your sponsorship allows us to go above and “beyond” to make the conference a truly special gathering. Sponsorships amplify the reach and impact of OpenVis Conf through social events where folks can connect and share ideas, free and lower-cost diversity tickets for people from underrepresented communities, publication of free talk videos, and much more! OpenVis Conf is a perfect place to recruit for your team and to promote your next product launch or brand while making a positive impact on the web data design and development communities.

“A TOWERING GOOD TIME

2018 marks the 6th installment of OpenVis Conf, and with it we’re making a continental shift. After 5 years in Boston at venues varying from the historic State Room to the Boston Aquarium, we are bringing OpenVis to the foot of the Eiffel Tower. We think it’s time for a European infusion of talent and style. We know there is a technical and design talent community here to complement our North American loyal audience!

“OpenVis Conf has become the ultimate meeting point for the visualization community, welcoming to newcomers as well as longtime visualization practitioners, researchers, and enthusiasts. The conference program always achieves the right balance of technical and theoretical content, delivered by an engaging and accomplished set of speakers... I can’t recommend OpenVisConf highly enough.”

—Matthew Brehmer, Microsoft Research
SPONSORSHIP 2018

All tiers get a logo on the website.
All tiers get a logo in the paper program.
All tiers get a logo in the video of each talk.
All tiers gets thanked on social media and in the program itself.

GOLD TIER

- Large ad on site with text paragraph (500 words), links, link to hiring positions.
- Individual thanks on social media for sponsoring.
- Prominent job/company board large poster positioning (A1), printed job ads or cards for candidates to collect.
- Lunch Table Aperitif (dedicated table with champagne cocktail for your visitors at lunch break).
- 4 tickets to the conference and 4 hands-on workshop (full-day) registrations.

PARTY // $15K

ONE (1) AVAILABLE

- Logo at entrance board of the party.
- Logo boards on bars with drinks.
- Logo in windows of the buses for the party.
- Branded cocktail you help us design.
- Thanks from the organizers during remarks at the party.

CUSTOM GOLD // $10K+

ON DEMAND

- Get in touch to customize: openvisconference@gmail.com.

“OpenVisConf brings together a raft of great speakers from industry and academia. I’d highly recommend it!”
— Hadley Wickham, Chief Scientist, RStudio
SPONSORSHIP OPPORTUNITIES

SILVER TIER
• Medium ad with paragraph (200 words) about the company and link on site.
• Individual thanks on social media for sponsoring.
• Medium job/ad board poster positioning (A3 size).
• 2 tickets to the conference, 2 full-day workshop attendances.

SPEAKER DINNER // $6K
• Give a toast at the dinner and mention your sponsorship.
• Dine with us (2).
• Be identified as sponsoring the meal in planning emails.
• Silver Tier benefits above.

VIDEO // $4.5K
• Frame on pre-roll with only your company’s name and logo.
• Your company’s logo in footer of video caption and in video section on conference website.
• Silver Tier benefits above.

LANYARD // $4.5K
• Your logo on the lanyard holding the badges of 500 conference attendees.
• Silver Tier benefits above.

WORKSHOP COFFEE // $3.5K
• Logo on display with the coffee break for the hands-on workshop coders.
• Silver Tier benefits above.

SILVER SUPPORTER // $3K
• Silver Tier benefits above.

GONE!
SPONSORSHIP OPPORTUNITIES

**BRONZE TIER**
- Small logo and link on site.
- Thanks on social media for sponsoring.
- Small job/ad poster size (A4).
- 1 ticket to the conference plus one full-day workshop attendance.

**DIVERSITY SCHOLARSHIPS // $2.5K**
FIVE (5) AVAILABLE
Help bring under-represented segments of the tech industry population to the conference. We fund ticket and travel for people who would otherwise not be able to attend, based on a competitive application process. Grants are made by our Program Committee. We focus on bringing people who are passionate about data visualization, sharing and building on the knowledge from the conference, and participating in the community.

- Get a call-out on social media and at the conference for being a supporter of tech industry diversity.
- Bronze Tier benefits above.

**LUNCH TABLE APERITIF // $2.5K**
FIVE (5) AVAILABLE
This is not a “booth” conference, partly because of space. Our solution is to let you mingle over a lunch table while offering your visitors a French champagne cocktail or artisinal soda water.

- Logo on your lunch table.
- Sparkling wine and soda for an aperitif over lunch conversation.
- Bronze Tier benefits above.

**BRONZE SUPPORTER // $1.5K**
TEN (10) AVAILABLE
- Bronze Tier benefits above.
OpenVis Conf is a unique opportunity to connect with some of the brightest minds on working in data visualization, and we’re eager to work with you to figure out the right way for your organization to get involved.

If you have any questions about any of the options presented here, or if you’d like to hear more about the conference and getting started, please e-mail us at openvisconference@gmail.com or get in touch with Renaud Demesmay (demesmay@em-lyon.com) at emlyon business school: +33 (0) 686-634-435. We look forward to hearing from you!

To stay up to date with the latest additions to the speaking lineup and other conference events, follow us @OpenVisConf on Twitter and check the conference website at openvisconf.com.